

# Mix It Up Popular Culture Mass Media And Society

Mix it Up Metalepsis in Popular Culture The Sociology of Hallyu Pop Culture A History of African Popular Culture Digging Into Popular Culture Books of Fate and Popular Culture in Early China Globalization, Consumption And Popular Culture In East Asia European Readings of American Popular Culture Popular Culture Concise Histories of American Popular Culture The Gentleman's Magazine Gender, Identity, and Popular Culture in Contemporary African Discourse Frontiers Past and Future The Eclipse of Scottish Culture Science Progress The Pennsylvania School Journal Notes on Lilies and Their Culture Success with Flowers, a Floral Magazine The Journal of Education Popular Flowers, and how to Cultivate Them David Grazian Karin Kukkonen Vincenzo Cicchelli Karin Barber Ray Broadus Browne Marc Kalinowski Tai Wei Lim John R. Dean Imre Szeman M. Thomas Inge Murindwa Rutanga Carl Abbott Craig Beveridge Thomas Henry Burrowes Alexander Wallace Edward Sprague Rand

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a non textbook introduction to the social significance of popular culture and mass media

when readers become victims of the murder mysteries they are immersed in when superheroes embark on a quest to challenge their authors or when the fictional rock band gorillaz flirt with madonna during their performance then metalepsis in popular culture occurs metalepsis describes the transgression of the boundary between the fictional world and a representation of the real world this volume establishes a transmedial definition of metalepsis and explores the phenomenon in twelve case studies across media and genres of popular culture from film tv series animated cartoons graphic novels and popular fiction to pop music music videos holographic projections and fan cultures narrative studies have considered metalepsis so far largely as a phenomenon of postmodern or avant garde literature metalepsis in popular culture investigates metalepsis ties to the popular and traces

its transmedial importance through a wealth of examples from the turn of the 20th century to this day the articles also address larger issues such as readerly immersion the appeal of complexity in popular culture or the negotiation of fiction and reality in media and invite readers to rethink these issues through the prism of metalepsis

combining global media and cultural studies this book analyzes the success of hallyu or the korean wave in the west both at a macro and micro level as an alternative pop culture globalization this research investigates the capitalist ecosystem formed by producers institutions and the state the soft power of hallyu and the reception among young people using france as a case study and placing it within the broader framework of the consumption of difference seen by french fans as a challenge to western pop culture hallyu constitutes a material of choice for understanding the cosmopolitan apprenticeships linked to the consumption of cultural goods and the use of these resources to build youth s biographical trajectories the book will be relevant to researchers as well as undergraduate and postgraduate students in sociology cultural studies global studies consumption and youth studies

popular culture in africa is the product of everyday life the unofficial the non canonical and it is the dynamism of this culture that makes africa what it is in this book karin barber offers a journey through the history of music theatre fiction song dance poetry and film from the seventeenth century to the present day from satires created by those living in west african coastal towns in the era of the slave trade to the poetry and fiction of townships and mine compounds in south africa and from today s east african streets where swahili hip hop artists gather to the juggernaut of the nollywood film industry this book weaves together a wealth of sites and scenes of cultural production in doing so it provides an ideal text for students and researchers seeking to learn more about the diversity specificity and vibrancy of popular cultural forms in african history

this volume presents archeological studies in conjunction with cultural anthropological studies as a means to enhance popular culture studies scholar malcolm k shuman points out that the study of archeology must be careful to chart the total human content of an artifact because archeology is a profoundly human and humanizing endeavor that cannot be divorced from the matrix of human life the other ten essays cover aspects of archeology and cultural anthropology and the authors are meticulous in studying their subject in context

books of fate and popular culture in early china is a comprehensive introduction to the manuscripts known as daybooks examples of which have been found in warring states qin and han tombs 453 bce 220 ce their main content concerns hemerology or knowledge of good and bad days daybooks reveal the place of hemerology in daily life and are invaluable sources for the study of popular culture eleven scholars have contributed chapters examining the daybooks from different perspectives detailing their significance as manuscript objects intended for everyday use and showing their connection to almanacs still popular in chinese communities today as well as to hemerological literature in medieval

europa and ancient babylon contributors include marianne bujard lászló sándor chardonnens christopher cullen donald harper marc kalinowski li ling liu lexian alasdair livingstone richard smith alain thote and yan changgui

this book aims to provide comprehensive empirical and theoretical studies of expanding fandom communities in east asia through the commodification of japanese korean and chinese popular cultures in the digital era using a multidisciplinary approach including political economy east asian studies political science international relations concepts and history this book focuses on a few research objectives in terms of methodology it is an area studies approach based on interpretative work observation studies policy and textual analysis first it aims to examine the closely intertwined relationship between the three major stakeholders in the iron triangle of production companies consumers and states i e role of government in policy promotion second it studies the interpenetration adaptation innovation and hybridization of exogenous western culture with traditional popular cultures in north east asia third it studies the influence of popular cultures and how cultural products resonate with a regional audience through collective consumption contents reflective of normative values the emotive and cognitive appeal of familiar images and social learning as well as peer effect found in fan communities it then examines how consumption contributes to soft cultural influence and how governments leverage on its comparative advantages and cultural assets for commercial success and in the process augment national cultural influence these questions will be discussed and analyzed and contextualized through the case studies of j pop japanese popular culture k pop korean popular culture or hallyu and chinese popular culture including mando pop and taiwanese popular culture

since the second world war europa has undergone a continual invasion wave after wave of american popular culture the diffusion of american culture in europa is both a europa story about america and an american story about europa this work examines this cross cultural phenomenon from the europa viewpoint nearly two dozen europa experts in their respective fields offer an invigorating engaging and open minded examination of america as perceived with the acute insight of the interested europa outsider a fruitful tradition that stretches back to lafayette de tocouville and goethe to name three of interest to scholars students and general readers alike the book s focus is both sensuous and intellectual how america is seen the image heard popular music perused the written word digested food learned from its common ways social customs perceived by minorities ethnic cultures and taken as an instrument of change americanization it is the first book of its kind published in the united states it is rich with selected up to date critical bibliographies in areas for which very little information is otherwise available in sum a cogent cross cultural analysis of how u s popular culture exposes both europa dreams of well being and nightmares of discontent these are insights which deserve to be savored

popular culture a user s guide international edition ventures beyond the history of pop culture to give readers the vocabulary and tools to address and analyze the contemporary cultural landscape that surrounds them moves beyond the history of pop culture to give

students the vocabulary and tools to analyze popular culture suitable for the study of popular culture across a range of disciplines from literary theory and cultural studies to philosophy and sociology covers a broad range of important topics including the underlying socioeconomic structures that affect media the politics of pop culture the role of consumers subcultures and countercultures and the construction of social reality examines the ways in which individuals and societies act as consumers and agents of popular culture

abbott offers a fruitful new way to read science fiction one that also greatly enriches our understanding of western history and its impact on our collective imagination detailing the overlap of science fiction and western fiction especially relating to their mutual interest in and concerns about frontier expansionism he reveals an unsuspected common ground that informs the writings of both camps reviewing the work of many hugo and nebula award winners as well as drawing upon popular film and television series like the buck rogers serials abbott s study journeys across the far reaches of science fiction s universe

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